



Pinewood Forrest to Deliver Cutting Edge Fiber Connectivity through Comcast Partnership

Residents will receive complimentary gigabit-speed Internet and X1 video service for a year

ATLANTA (Sept. 27, 2017) – [Pinewood Forrest](#), an innovative new urbanism community in Fayetteville, Ga., has partnered with Comcast to offer up to 1-gigabit speed internet to residents and 10-gigabit service to businesses. The technology will deliver an online experience that will enable users to perform high-bandwidth activities with lightning-fast speeds over Comcast’s advanced network.

Every homeowner in Pinewood Forrest will enjoy Comcast’s gigabit-speed Internet service and X1, the simplest, fastest most complete way to access their entertainment on all their screens. They can say it and see it with the X1 Voice Remote and get access to content on Netflix, YouTube and Pandora. Specifically, new residents will receive the Xfinity Digital Starter tier, which consists of 140 channels, the Xfinity Stream app, extensive sports programming and On Demand content, and a complimentary set top box. Multiple users in one home will easily surf the web, download files, stream movies and play games simultaneously. Residents will get complimentary Gig and TV service for a year. Comcast currently offers gigabit-speed Internet across its service footprint in greater Atlanta.

Envisioned as a community for storytellers, artisans and creatives, Pinewood Forrest spans 234 acres adjacent to [Pinewood Atlanta Studios](#), the biggest purpose-built studio complex in the U.S. outside of Los Angeles. Once complete, Pinewood Forrest will be home to 3,000 residents and accessible to those working on the Pinewood Atlanta Studios campus – up to 3,500 professionals.

The complimentary service is provided by Pinewood Forrest’s [Builders Guild](#). The Builders Guild is comprised of four local builders with a deep understanding of Pinewood Forrest’s vision and the increasing importance of communications and entertainment technology in residential and mixed-use communities.

Comcast will offer up to one-gigabit service to the individual unit of all residents and up to 10-gigabit speeds to shops, restaurants and businesses within Pinewood Forrest. In addition, the community’s 118 acres of green space will be connected through XFINITY WiFi service.

Likewise, business customers at Pinewood Forrest will leverage highly scalable and ultra-fast Internet connectivity and cloud-based solutions. The network is designed to support customers that require large amounts of bandwidth or are looking to link multiple locations.

“In today’s digital world, connectivity and speed are crucial, and even more so to our community of movie studio professionals,” said Pinewood Forrest President Rob Parker. “As part of our unwavering commitment to developing an ambitious, creative community, Pinewood Forrest is implementing pioneering technology and infrastructure that removes obstacles and empowers residents to do their best work.”

“Pinewood Forrest is among the most technologically advanced mixed-use communities in the Southeast, and the first to offer complimentary DOCSIS-based internet and X1 video services to customers during their first year of residence,” said Shawn Geagan, VP for Business Development at Comcast. “We are thrilled that the community will also offer the largest deployment of Wi-Fi hotspots since Comcast’s partnership with SunTrust Park and the Atlanta Braves, which has transformed the fan experience and created a virtually seamless online experience at the surrounding Battery Atlanta.”

Stay tuned for upcoming demonstration events illustrating the impressive speed of fiber at Pinewood Forrest.

Follow Pinewood Forrest to stay up-to-date on progress on [Facebook](#), [Instagram](#) and [Twitter](#).

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About Pinewood Forrest:

Pinewood Forrest is a 234-acre master planned residential and mixed-use development located 24 miles south of Atlanta, adjacent to Pinewood Atlanta Studios in Fayetteville, Georgia. Envisioned as a haven for storytellers and creatives, the new urbanist community is a contemporary concept in suburban living. The Pinewood Forrest development team is led by Fayetteville native and Chick-fil-A CEO Dan T. Cathy. Early partners in the project include hotel operator Hay Creek Hotels, residential marketing firm Ansley Atlanta Real Estate and a Builders Guild comprised of four top home builders in the Atlanta area.
www.PinewoodForrest.com

About Comcast Corporation:

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

Comcast in Atlanta:

Comcast proudly offers the fastest speeds to the most homes and businesses in Atlanta. Comcast selected Atlanta as its first launch market in the nation for Gigabit Pro, its 2-gigabit internet service, as well as the DOCSIS-based 1-gigabit service. The company also operates Atlanta’s and Georgia’s largest Wi-Fi network, with several hundred thousand hotspots across the state. Comcast has invested about \$200 million in Georgia annually over the last 20 years.

In addition, Comcast’s Xfinity X1 voice remote was recently recognized by the National Academy of Television Arts & Sciences with an Emmy® Award for Technology and Engineering. Adoption and use of the X1 Voice Remote has rocketed upwards since its launch in 2015. In 2016 alone, customers gave more than 3.4 billion voice commands. Today there are nearly 17 million X1 Voice Remotes in customers’ homes.

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